



# BlockHosts

Decentralizing Hospitality



## Global Hospitality Market [retail]

140 Bn [GBP]  


427 Bn [EUR]  


521 Bn [USD]  


55%

18-35yr olds would like to see  
an option to pay for retail items  
in crypto by 2023

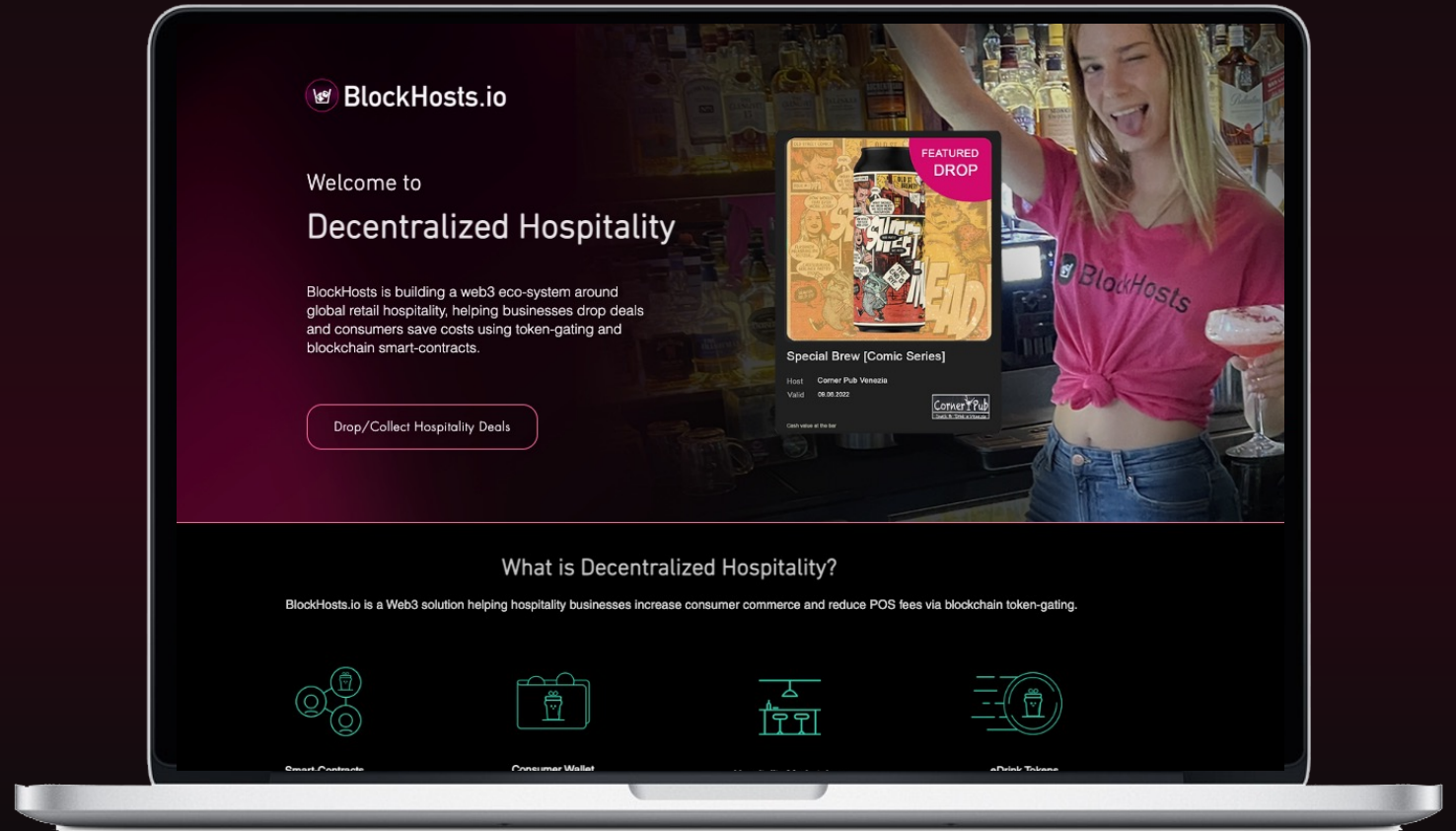
75%

of retailers plan to accept  
cryptocurrency payments within  
the next 2 years



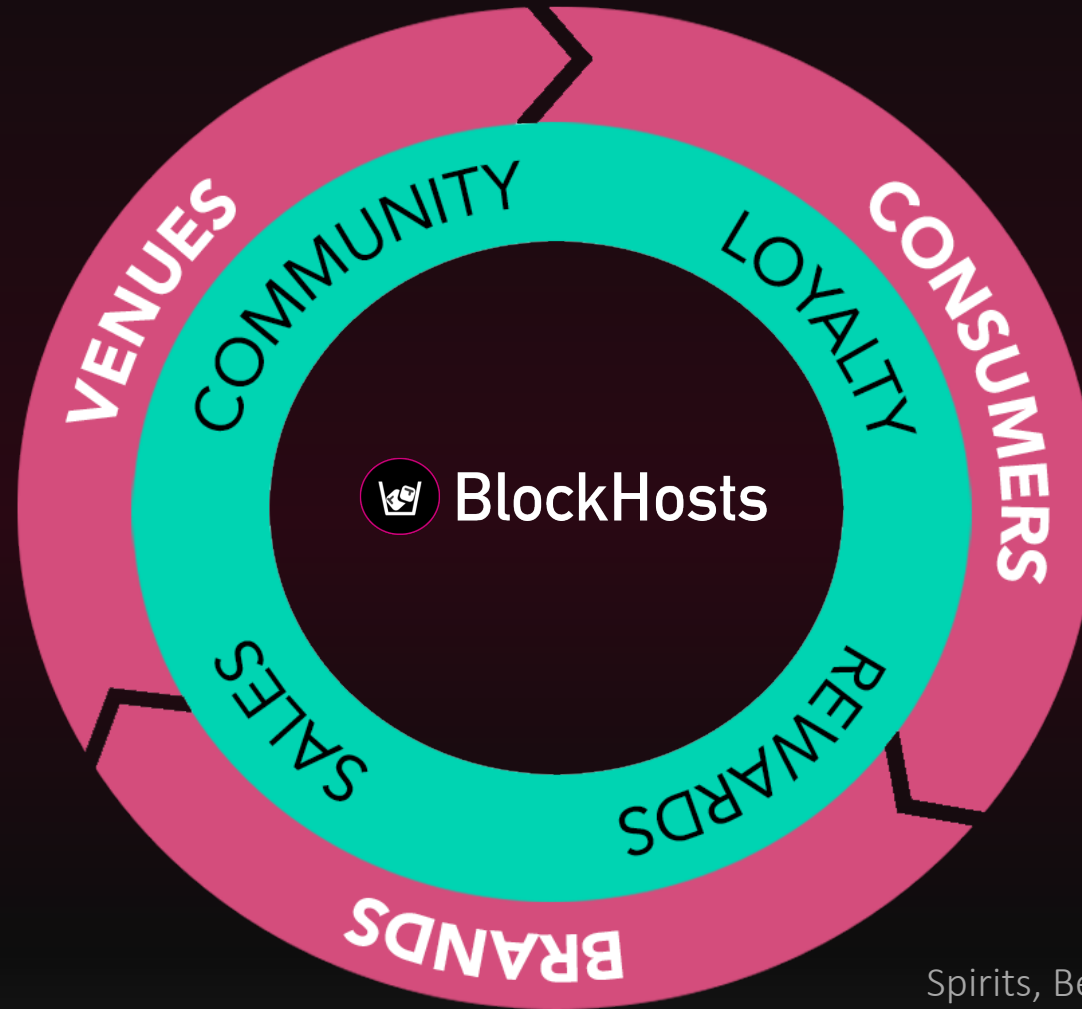
BlockHosts.io is a Web3 solution helping hospitality businesses increase consumer purchases and reduce POS fees via blockchain tokenization.

Our products include a Groupon style marketplace & consumer wallet.



# Decentralized Hospitality Ecosystem

Bars, Pubs, Cafes,  
Restaurants, Clubs, Hotels,  
Events, Stadia etc.



Friends, Family, Colleagues,  
Employees etc.

Spirits, Beers, Coffee,  
Health & Fitness, Energy,  
etc.

## Centralized

Avg costs to hospitality businesses listing  
Offers and sales on Groupon and other  
similar marketplace websites

**15%**

Hospitality

**25%**

Collectables

Listing commission

**GROUPON®**

Source: [groupon.com](http://groupon.com)

## Decentralized

Avg costs to hospitality businesses listing  
Offers and sales on BlockHosts Marketplace

**2%**

Hospitality

**4%**

Collectables

Listing Commission



**BlockHosts**

# Centralized

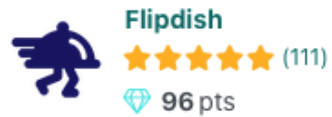
Avg costs to venue per customer order at point of sale via comparison of leading hospitality EPOS/POS platform providers. (UK)

**1%**

Standard order fee

**1.5%**

Processing fees



# Decentralized



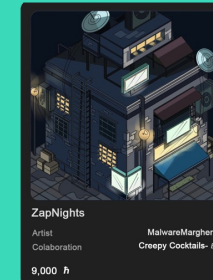
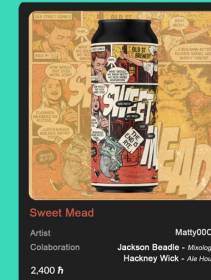
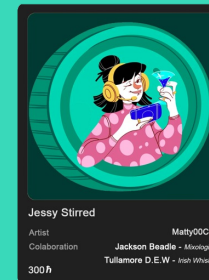
**BlockHosts**

**0.5%**

Standard order fee

**0.1%**

Gas fees



We are raising \$500,000

For R&D, Marketing & Business Development



#### Smart-Contracts

Ultra low gas fee's at POS cutting out centralized 3rd party gateways



#### Consumer Wallet

For safe purchase, storage and redemption of Hospitality tokens



#### Hospitality Marketplace

A Groupon style launchpad of hospitality tokens available to an engaged community of consumers



#### eDrink Tokens

Native drink tokens for the BlockHosts Wallet.



#### Community & Footfall

Building engaged communities of new and loyal consumers



#### Food & Drink Brands

Marketplace promotions from brands direct to consumers providing in-depth data analysis



#### NFT Marketplace

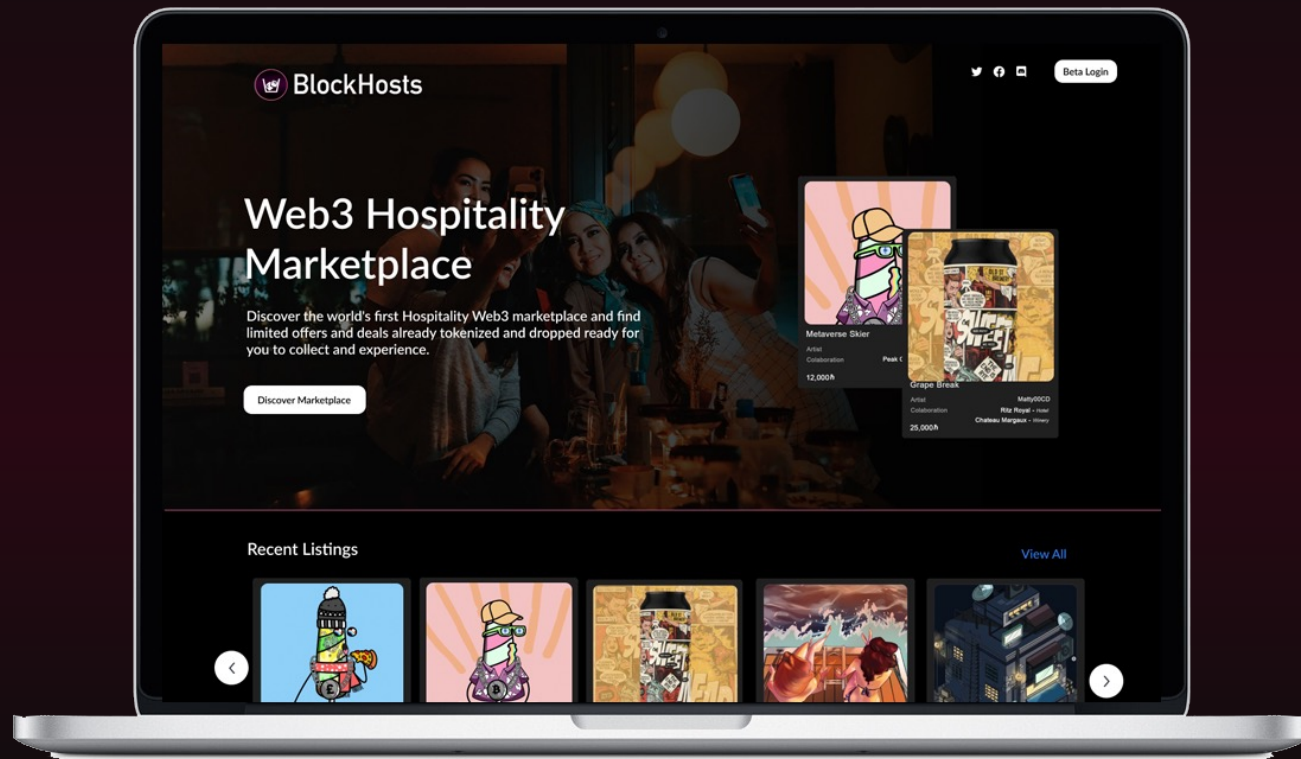
1:1 host experiences and food/beverage rare collectables



#### Metaverse & Gaming

Hospitality Tokens availability in VR gaming and Metaverse





# Blockhosts

## Hospitality Marketplace

Similar to Groupon, the BlockHost marketplace showcases products directly from hospitality businesses and food/drink brands.

Products & experiences are minted on the blockchain (Polygon) as smart-contract tokens making the consumer redemption a seamless and cheap process.

Unlike like Groupon, Blockhosts does not charge extortionate commissions for business owners and consumers are not required a minimum order amount per item.

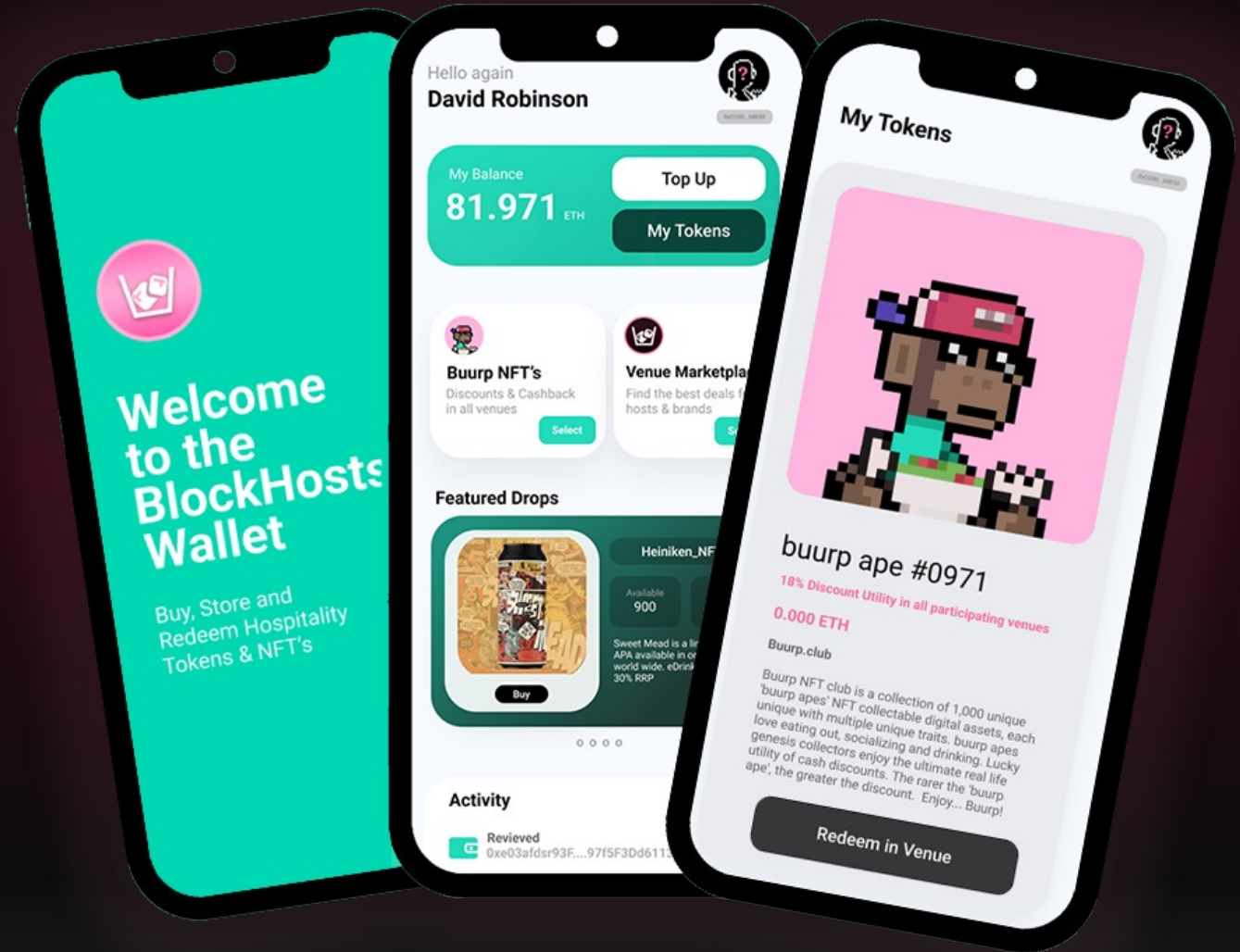
# BlockHosts

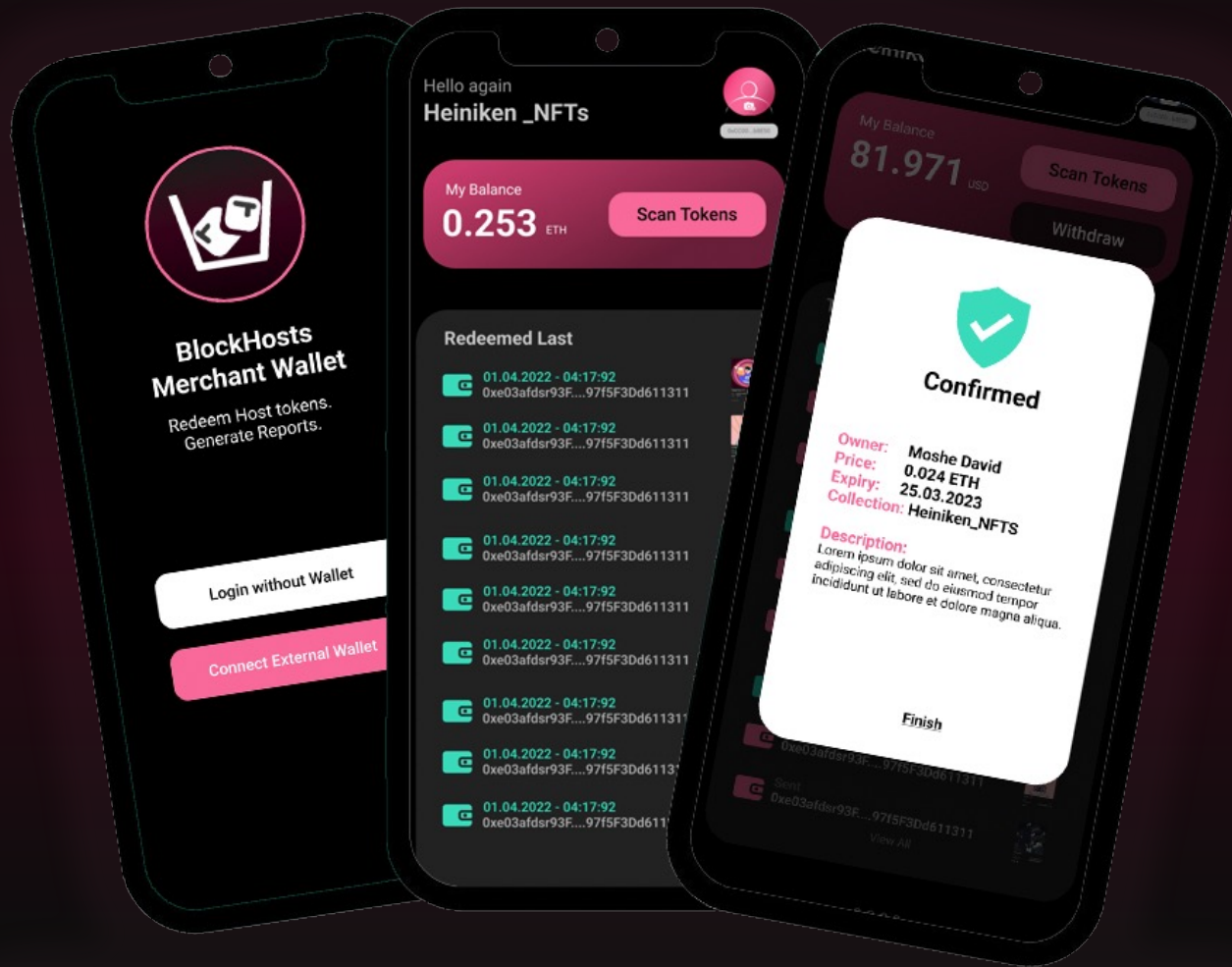
## Consumer Wallet

Our consumer BlockHosts wallet app is the native wallet for purchasing, collecting and storing hospitality tokens from the Blockhosts.io marketplace.

Consumers use their wallet to buy, store and redeem their tokens.

Our platform analyses trends and behaviour and will make relevant recommendations to upscale





# BlockHosts

## Merchant Wallet

### The **Crypto** Model

Using the BlockHosts Merchant wallet, venues redeem tokens securely over the blockchain into their merchant wallet before serving the customer.

### The **Fiat** Model

For venues who prefer redeeming tokens via their existing EPOS solution, the BlockHosts app initiates a 'swap' protocol which converts tokens to web2 standard Fiat currency vouchers.

# BlockHosts

## Loyalty & Rewards

Blockhosts.io is also a platform for Brands and Host Venues to build communities of engaged consumers and reward them for loyalty.

Token owners can be exclusively rewarded with invitations to private events and product launches, be first to know about offers and rewards and many more industry incentive utility.

Blockhosts.io provides our Venue host partners with a media kit stacked with tools to help market to their existing customer audiences and social following.



# Burping Apesclub

A BlockHosts Native NFT collection.

Holders enjoy discounts, cashback, exclusive menus, parties, loyalty and more. The rarer the Burp Ape, the better the perks.



# Roadmap

**Q4 2022**

Build Minting IP & Swap  
protocols for Hospitality  
Smart-Contracts

**Q2 2023**

POC with Drink Brands,  
Host Venues & Consumers

**Q4 2023**

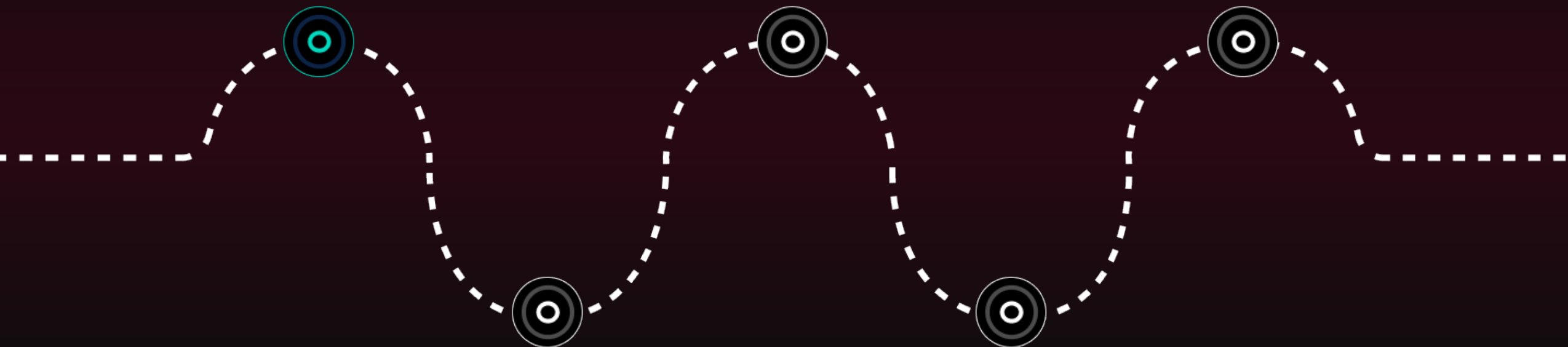
USA + EU marketing campaign  
& consumer adoption

**Q1 2023**

Marketplace & Wallet  
Beta Launch

**Q3 2023**

Beta Launch loyalty and  
community building tools





# Blockhost.io has agreed a commercial partnership with Heineken for D2C promotions of their brands.

We will host a series of D2C drink brand promotions in bars and pubs.

This partnership will make Heineken the first major Food/Drink brand to tokenize products on the blockchain and a trailblazer in global tokenization commerce, opening the doors wide for competitive large brands and smaller independent businesses alike to begin utilizing the BlockHosts.io marketplace.



BlockHosts.io shares 2% of the drink revenue from participating bars & pubs

# 4000+ partner Venues





# Revenue Roadmap

	Year 1	Year 2	Year 3
Hospitality Token Price Range <b>\$10 - \$1,000</b>	150 Hospitality Merchants	500 Hospitality Merchants	1000 Hospitality Merchants
Listing Commission Range <b>1% - 6%</b>	59,000 + Tokens	198,000 + Tokens	396,000 + Tokens
Avg Venue Token Drops <b>30</b> <sub>per month</sub>   <b>360</b> <sub>per year</sub>	Revenue <b>\$5.5m+</b>	Revenue <b>\$18m+</b>	Revenue <b>\$30m+</b>



**Moshe David**, Product Lead  
(Founder)

<https://www.linkedin.com/in/moshe-david-rubi/>

Moshe is an entrepreneur with a strong fintech background. an early career web programmer led to a career in product management & development.

In 2012 Moshe co-founded an award-winning Fintec CRM used by startups internationally.

Moshe enjoys a passion for hospitality service and has built partnerships in the sector with leading EU franchises and beverage brands.



**Lauren Stewart**, Hospitality Lead

<https://www.linkedin.com/in/laurenkstewart/>

Lauren is the founder and MD of The Drink Cabinet, a UK based agency dedicated to the drinks industry and licensed trade, managing a client portfolio inc. William Grants & Sons & Diageo.

A keen social entrepreneur, Lauren has had several third sector trustee positions, currently sitting on the board of the Tron Theatre and as a founding trustee of The Awesome Foundation.



**Sam Brama**, Tech Lead

<https://www.linkedin.com/in/sambrama/>

Sam is an experienced IT product manager, with 13 years of experience in software development, software architecture and managing software products development for organizations.

A Member of ISO/IEC TC 27 and 307 on Blockchain Security and Privacy, Sam is a recognized experts in the field of Bitcoin and blockchain technology.



**Chris Tabb**, Marketing Lead

<https://www.linkedin.com/in/christabb/>

Chris is an ambitious growth and marketing leader with a GSD attitude. Chris is a student of metaverse / P2E / NFT / DeFi token marketing campaigns and recent founder of the Resistance DAO.

Chris brings Extensive marketing technology stack experience, with specialized expertise leveraging digital channels to drive leads, subscribers, conversions, foot traffic, and brand amplification.

# Beauhurst

Top 15 Web3 company to watch in 2022/3 [Beauhurst].



**SCOTTISH  
EDGE**

Finalists 2021

RESTAURANT & BAR  
**TECH LIVE**

Bar Innovation Award Finalists 2021

Digital Transformation Award Finalists 2021

“

”

*Having Tokens & NFT's for your business will be like having a website in 2005 or having social media accounts in 2015 .. it's just digital infrastructure*

Garry Vaynerchuck





# BlockHosts

hello@blockhosts.io

